

ET 420027662US

Title: Dynamic Composite Advertisements for Distribution
via Computer Networks

Docket Number: AUS920010497US1

Inventor: Janani Janakiraman, et al.

Agent: Robert H. Frantz, Reg. No. 42,553

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U.S. PATENT AND TRADEMARK OFFICE

Prior Art

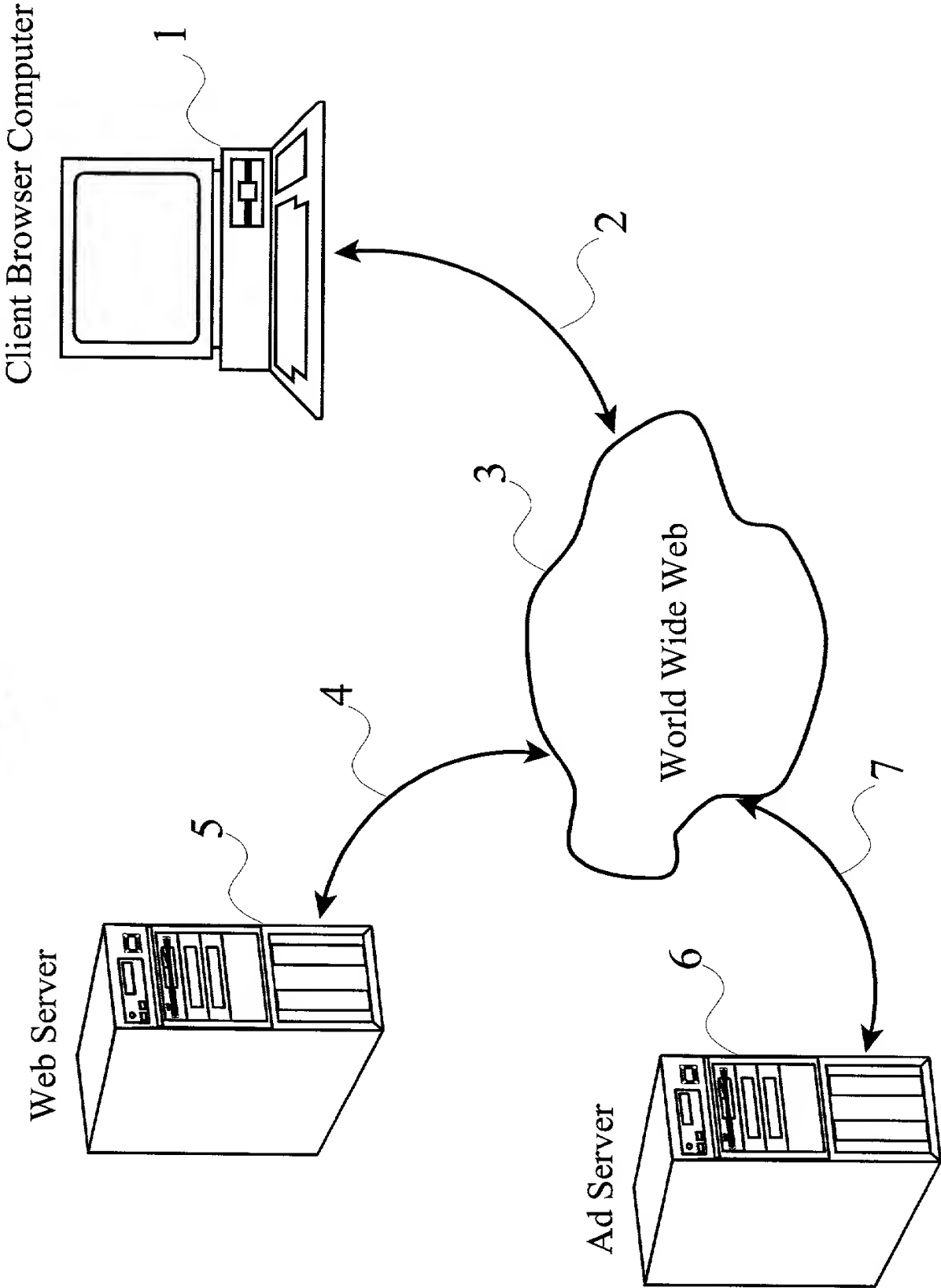


Figure 1

Prior Art

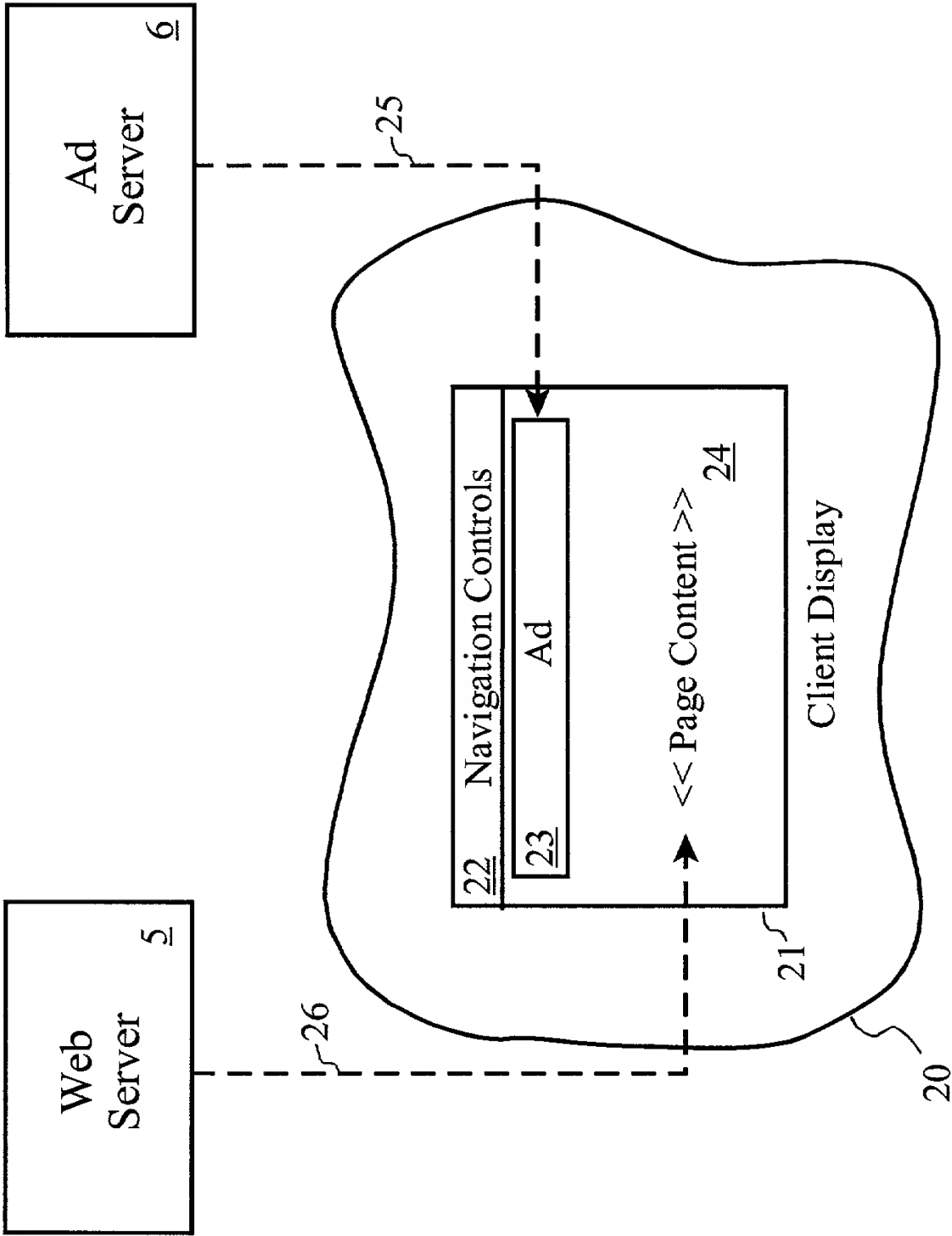


Figure 2

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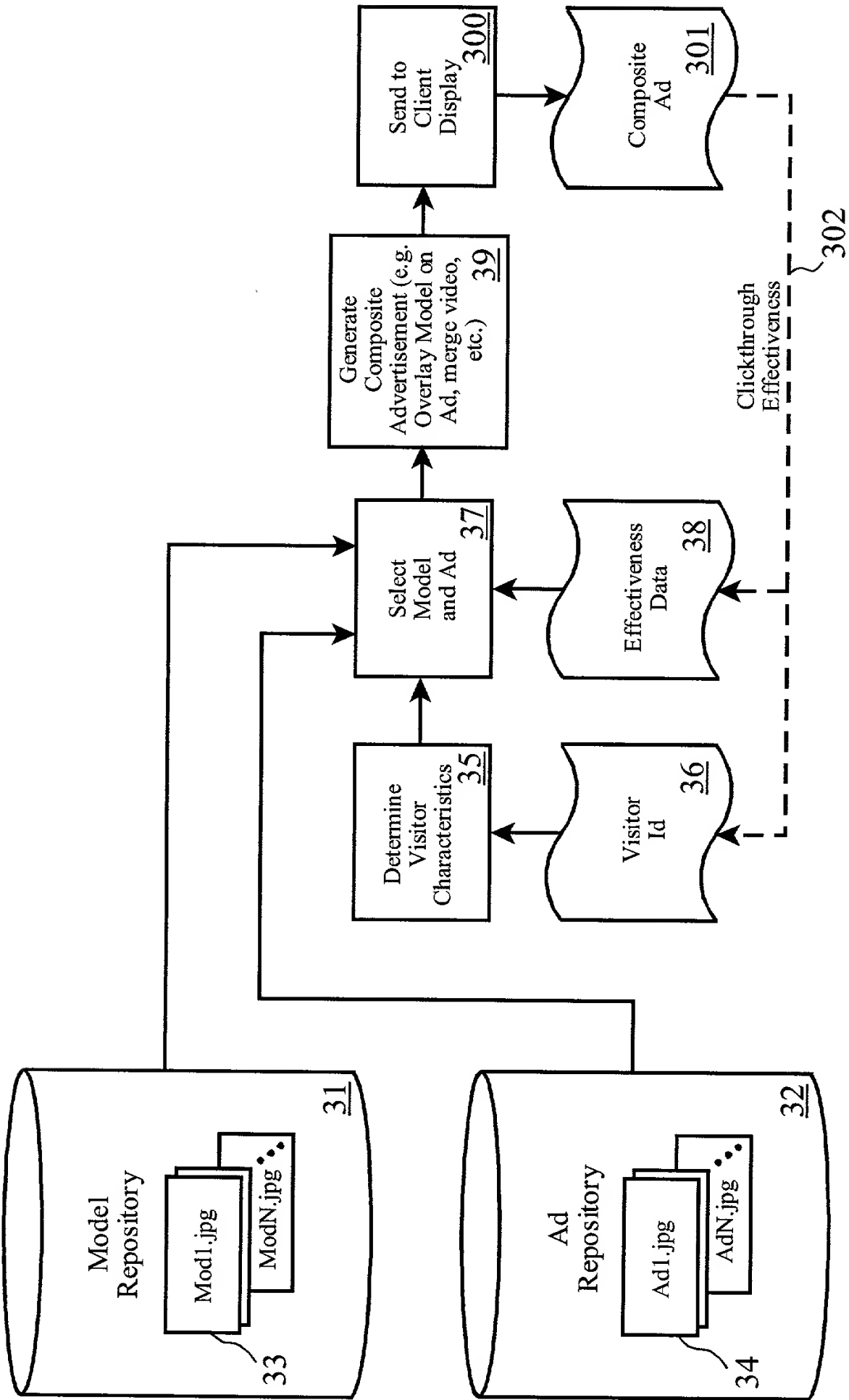
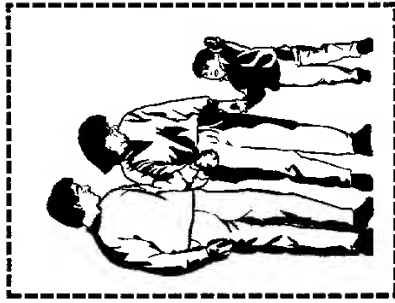
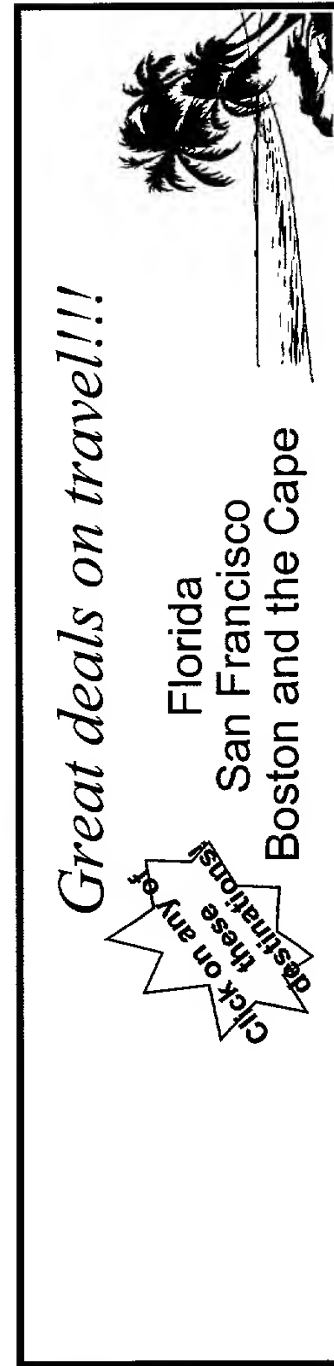


Figure 3



ModY.jpg

Figure 4a



AdX.jpg

Figure 4b

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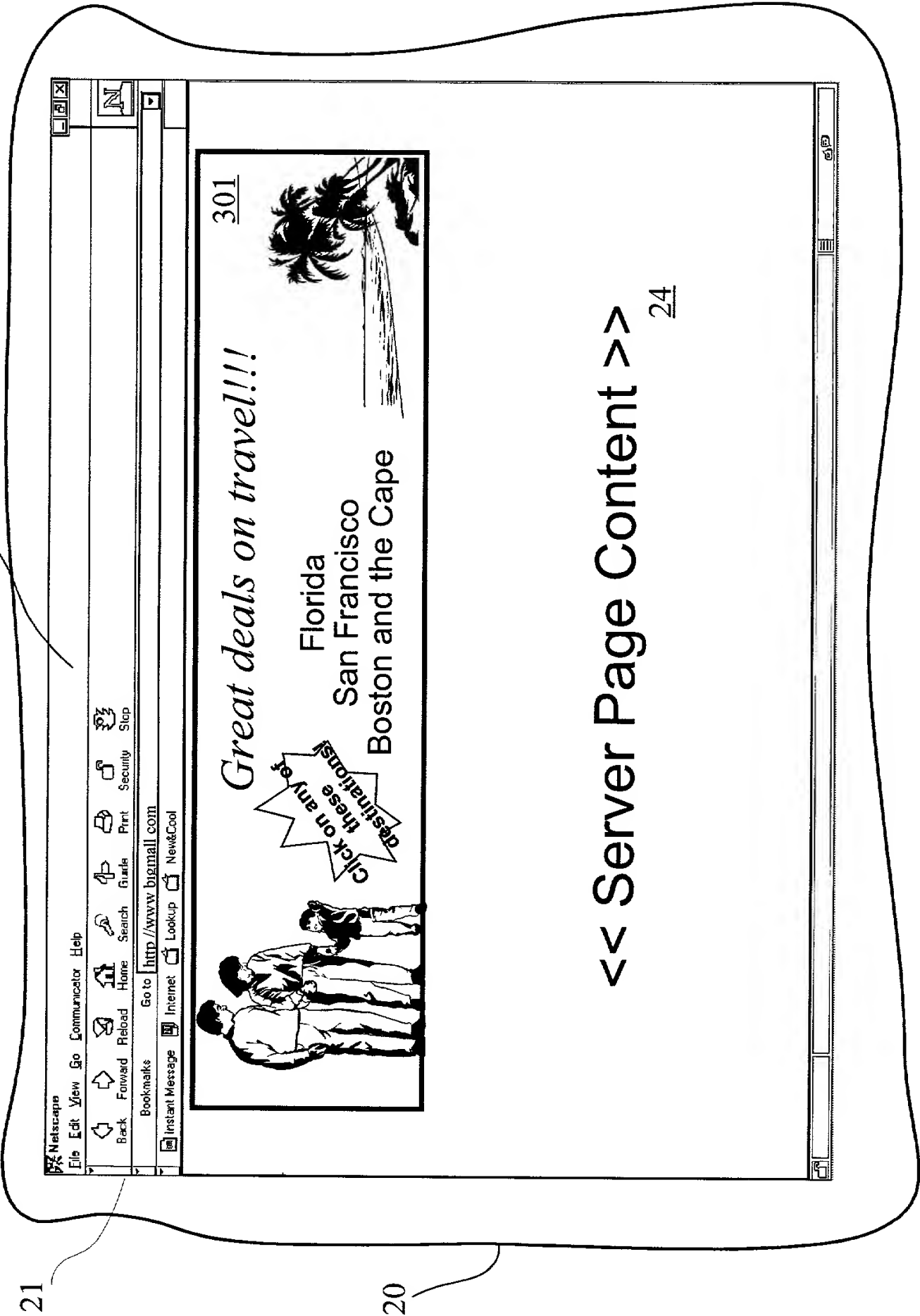


Figure 5